

DOING BUSINESS IN MOSELLE !



SMART VEHICLE,
MADE IN MOSELLE



POMPIDOU CENTRE, METZ
5,000 SQ. METRES OF EXHIBITION SPACE



ECONOMIC DEVELOPMENT AGENCY
OF MOSELLE COUNTY COUNCIL

MOSELLE, GATEWAY TO EUROPE



"The PSA Peugeot Citroën plant in Trémery has been in Moselle for some thirty years. Its location at the heart of Europe is particularly advantageous in geographical terms. The immediate proximity of the motorway network enables the plant to send the thousands of engines it produces every day all over Europe. Thanks to Moselle's long industrial tradition, Trémery can draw on highly-qualified workers who are unanimously acknowledged for their professionalism and attention to detail. With the launch of the new compact, ecological EB 3-cylinder petrol engine in 2011, the men and women of Trémery will demonstrate that it is possible to produce a competitive engine in France, especially in Moselle."

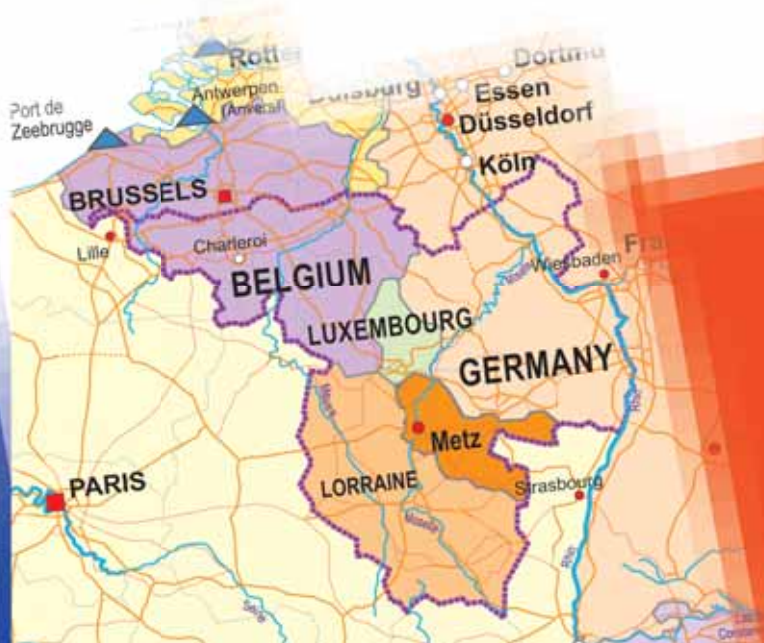
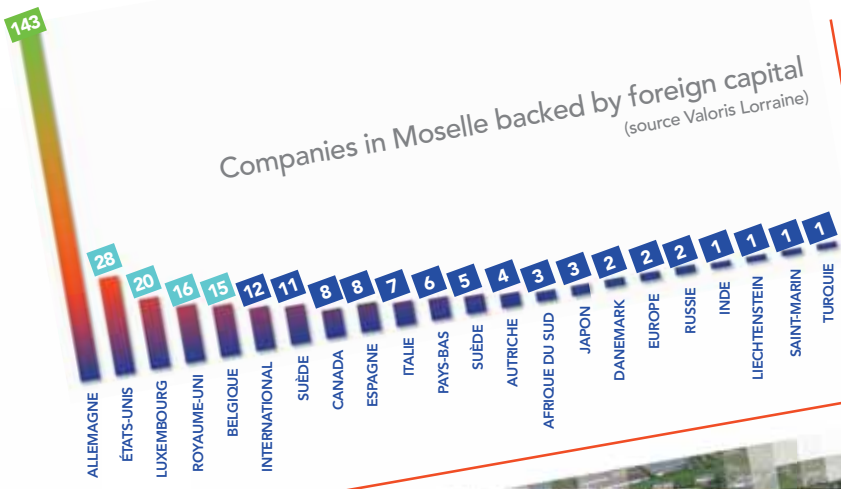
Didier FILIPPOZZI, Director of PSA's Trémery plant

- **Moselle** lies at the heart of a vast European area that boasts **23% of the world's riches**. It enjoys a superb geographical position, close to Germany, Belgium and Luxembourg.
- **Moselle** means a population of more than **one million** in a market with more than **400 million consumers**.



IN MOSELLE, THE INDUSTRIAL ENVIRONMENT IS INTERNATIONAL

- Ranks 3rd in France for German investment (with 14% of the German jobs created in France in 2008) (source IFA 05-08).
- One of France's top-ranking départements for international companies.



Moselle is part of the Grand Region, a transnational area at the heart of Europe consisting of four regions (two German, one Belgian and one French) and one nation-state, Luxembourg. With a population of more than 11 million including more than 5 million workers, this area is a real human and economic entity in its own right with close interconnections.

IN MOSELLE, COME AND JOIN THE LEADERS

PSA PEUGEOT CITROEN, STEELCASE, ARCELORMITTAL, THYSSENKRUPP, GRUNDFOS, MEPHISTO, LEACH, ARKEMA, TOTAL PETROCHEMICALS, INEOS MANUFACTURING, BEHR, TATA CORUS RAIL, FM LOGISTIC, SMART (groupe Daimler), VISSMANN ...



PSA, THE WORLD'S LARGEST DIESEL ENGINE MANUFACTURER. 2 PLANTS IN MOSELLE.



VISSMANN, IN FAULQUEMONT: MANUFACTURE OF BOILERS, BURNERS, HOT WATER TANKS, SOLAR SYSTEMS AND HEAT PUMPS.



CORUS RAIL FRANCE IN HAYANGE (TATA STEEL GROUP) PRODUCES THE EXTRA-LONG RAILS REQUIRED FOR THE TGV HIGH-SPEED TRAIN (300,000 TONNES/YEAR).



THIS SUBSIDIARY OF THE AMERICAN STEELCASE INC GROUP IS LOCATED IN SARREBOURG WHERE IT SPECIALISES IN THE DESIGN, DEVELOPMENT AND MANUFACTURE OF OFFICE SEATING.

MOSELLE MEANS:

- More than 27,000 registered companies
- 91 plants with a work force of more than 250 (52% of them in the industrial sector)
- An overall work force of more than 185,000
- 30% of employees work for international companies

Source: file drawn up by Metz Chamber of Commerce & Industry/Valoris Lorraine

MOSELLE, FOR TOP-QUALITY INFRASTRUCTURES



MOTORWAY INTERCHANGE AT SAINT-AVOLD



METZ-NANCY-LORRAINE AIRPORT



FM LOGISTIC, THE GROUP'S HEAD OFFICE IN PHALSBOURG



NEW HARBOUR IN METZ

■ **Intersection of two major motorway networks running North-South (A31-E25) and East-West (A4-E50). Efficient main road network.** Strategically positioned along the Eurocorridor, the road network linking North Sea ports to Spain, the Mediterranean and Italy along the Rhône corridor.

■ **3 complementary airports** within a radius of 80 kms around Metz: Metz-Nancy-Lorraine (France), Saarbrücken-Ensheim (Germany) and Luxembourg Findel (Europe).

■ The Moselle, a **river turned into a European-gauge canal** (3,000 tonne barges) providing access to the ports of Antwerp and Rotterdam. 3 major river ports in Metz and Thionville-Illange.

■ A top-quality telecom network: Moselle Department (Conseil Général) has built the Moselle Broadband Network (RHD 57) consisting of 1,130 kms of very high-rate optical fibres (15 megabits to 40 gigabits) to provide highly efficient telecom infrastructures and services throughout Moselle.

MOTORWAY LINKS Distances (in kms from Metz)

Luxembourg	50	Brussels	280
Saarbrücken	60	Frankfurt	280
Strasbourg	170	Paris	350
Karlsruhe	250	Lyon	470

MOSELLE, FOR TOP-QUALITY RAIL INFRASTRUCTURES

■ **East European high-speed train:** 12 services daily between Metz and Paris. Journey time: 85 minutes. Metz-Roissy Charles-de-Gaulle Airport: 75 minutes.

■ Metz-Woippy, one of France's largest rail marshalling yards, has daily services to the main centres in France and Europe. More than 650,000 freight wagons are processed here every year.

■ Metz is close to the Athus container terminal on the Belgian border, from which there are regular daily container services to the ports of Antwerp, Zeebrugge and Rotterdam.

■ The **Bettembourg-Perpignan rail corridor** provides a multimodal road/rail link between the North and South of Europe.



EAST EUROPEAN HIGH-SPEED TRAIN (TGV EST)



MARSHALLING YARD IN WOIPPY



ROAD/RAIL TRANSPORT BETWEEN LUXEMBOURG AND SPAIN

RAIL LINKS (TRAVELLING TIME FROM METZ)

Saarbrücken	0 h 45	Basel	2 h 50
Luxembourg	0 h 50	Zurich	4 h 00
Strasbourg	1 h 10	Brussels	4 h 15
Paris	1 h 25	London	4 h 20

MOSELLE, FOR BUSINESS INFRASTRUCTURES WITH AVAILABILITY

There are more than 40 large industrial estates throughout Moselle with room for your business. Moselle has numerous fully equipped business sites with utilities running to the edge of plots and connected to the ultra high broadband network set up by Moselle Department (Conseil Général). Moreover, business land with to-site utilities is very attractively priced at an average of 10 euros/sq.m. plus VAT.

- Specialist areas:
 - EUROZONE in Forbach, a cross-border business area straddling the Franco-German border,
 - METZ TECHNOPOLE, a technology park specialising in new Information and Communication Technologies,
 - ECOPARC Val Euromoselle in Norroy-le-Veneur, a 70-hectare site of high environmental quality, designed for high-level tertiary businesses,
 - COMPOSITE PARK in Porcellette offers infrastructures and services covering the entire value chain of composite materials (from formulation to industrialisation).
- Two MEGAZONES, each covering 100 hectares beside motorways, ready for immediate occupation.



METZ TECHNOLOGY PARK
- MORE THAN 200 BUSINESSES
- 4,000 EMPLOYEES
- 4,500 STUDENTS
- 180 HECTARES



**THE COMPOSITE PARK IN PORCELETTE, AN AREA
SPECIALISING IN COMPOSITE MATERIALS**



**THE EURODEV CENTER BUSINESS INCUBATOR IN
THE FRANCO-GERMAN FORBACH AREA**

- Moselle has a wide range of real estate available and there are numerous business incubators across the entire area.

ATTRACTIVE PRICES
Cost of land: Moselle: 1,50 - 30 euros / sq. metre
Luxembourg : 300 - 350 euros / sq. metre

MOSELLE, WHERE TRAINING IS A PRIORITY

Traditional education goes hand-in-hand with less common training courses designed more specifically for the region's predominant industrial sectors.

The city of Metz is home to the Paul Verlaine University which has 16,000 students in a wide range of courses spread out over three campuses, in 6 training and research units (UFR) and 2 technical institutes (IUT). It provides a comprehensive selection of courses, with emphasis on vocationally linked subjects.

Its ideal geographical location has also enabled the university to take advantage of its Franco-German aspects (centre of excellence) and work closely with the other neighbouring countries.

7 university sites: in Metz (Bridoux, Saulcy, Technopôle), Forbach, Saint-Avold, Sarreguemines and Thionville.



6 LEADING NATIONAL COLLEGES WITH A SIGNIFICANT INTERNATIONAL DIMENSION:

- **ENIM** - École Nationale des Ingénieurs de Metz (engineering), in partnership with Kaiserslautern,
- **ARTS ET MÉTIERS PARISTECH** - École Nationale Supérieure des Arts et Métiers, (engineering), in partnership with Karlsruhe and Dresden,
- **ESIDEC** - École Supérieure Internationale de Commerce (international business),
- **ESITC** - École Supérieure d'Ingénieurs des Travaux de Construction (construction engineering),
- **GEORGIA TECH LORRAINE**, en partenariat avec Atlanta (USA)
- **SUPELEC** - École Supérieure d'Électricité (electrical engineering),
- **L'IPEFAM** - Institut Polytechnique d'Études Franco-Allemandes et de Management (Franco-German and management studies), in partnership with Saarbrücken.

- 17 joint or dual Franco-German diplomas in Moselle
- 2 joint three-nation diplomas with the Universities in Saar and Luxembourg
- Double diplomas with the University of Luxembourg
- Joint research programmes with the University of Liège, Trier, Saarbrücken and Luxembourg

MOSELLE, A GREAT PLACE TO LIVE

- With 3,000 years of history behind it, Metz offers visitors the dazzling charms of a historic town. Just take a look at the golden Jaumont stone, the many parks and gardens and the tranquillity of its pedestrian precincts – all this makes it a friendly, lively city.
- Further north, Amnéville-les-Thermes and its numerous leisure amenities (Thermapolis spa, indoor ski run, zoo, casino, golf course etc.) make the entire valley a great place for recreation. Then, of course there is the WALIGATOR Park, one of the largest theme parks in France attracting more than 400,000 visitors.
- Moselle is ideal country for walking and hiking. With 2,000 kilometres of footpaths, Moselle boasts top-quality routes for walkers, cyclists, boaties or riders, starting from a gîte, a hotel or a campsite.
- The Saarbourg area in the foothills of the Vosges is a densely-wooded region with plenty of flora and fauna to delight walkers in search of open spaces and fresh air. Dabo, Langatte and Abreschviller all reflect Mother Nature's simple pleasures and the same enjoyment can be found in the inns and restaurants serving hearty local fare.
- The Three Borders Area is a land of contrasts centring on the Moselle River, which forms the link between France, Germany and Luxembourg. Here you can find Rodemack, one of France's most beautiful villages, Malbrouck Castle and Sierck-les-Bains, seat of the Dukes of Lorraine. Then there is the meandering river, the gently rolling hillsides and the slightly tart freshness of the white wines produced in Moselle's vineyards.



Moselle has 11 of Lorraine's
16 restaurants
with Michelin stars



LE DOMAINE DU BOIS DES ARCHOLINS : a new CENTER PARC in Moselle

This new estate is outstanding for its sheer size and for the care with which it has been integrated into the forest. It covers an area of 650 hectares, including 3 hectares of lakes. But wood is the main feature here and it is omnipresent. It provides not only the natural environment but also the building material for the 870 cottages, the amenities and the infrastructures as well as being an essential component of the nature-based leisure activities offered by Center Parcs.

MOSELLE DÉVELOPPEMENT AT YOUR SERVICE

Moselle Development Agency, the economic development body set up by the Moselle Department, undertakes a number of tasks:

- international economic promotion of Moselle and marketing on a local and regional level,
- search for investors in France and other countries,
- staffing of international offices in Brussels, Düsseldorf, Tokyo and Beijing,
- customised orientation and assistance in the locating of new businesses,
- support for Moselle's businesses and assistance with applications for grants,
- development, organisation and leadership of networks of excellence.

Its services are confidential and provided free of charge.

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